

Review

The Latest Announcements, Events, Products & Services

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Energizing Growth

- Rebecca

In March I wrote this:

Spring is met with anticipation and a thirst to abandon hibernation as the last icicle melts. In the rush to move, reach higher, and capture daylight, I want to ask you to pause.

When the new bud breaks soil and stretches toward the sun, it is silent. Often overlooked even, until a surprising day one notices new colored blossoms have unfolded to say hello. Can you hear it? Allow this spring to greet you like an old friend, with a warm sun kiss on your cheek. 'Hi. It's nice to see you again.' Then perhaps your own growth can progress without the need for excess noise and fuss- but rather, a steady climb until some passer by notices how you've changed and blossomed.

It's the end of October now.

Spring and summer kicked off with a flurry of activity suddenly sidelined by illness, injuries, and loss. I'd intended to savor the season, and felt doused in it instead, frantically searching for a paddle to wade through the ocean. Isn't it funny how our best intentions can be so quickly 'redirected'? But, we're still here.

We're not done yet. We still have growing to do. So, Hi, it's nice to see you again friend. Lets Fall into this season together.



Behind the curtain

Can you See it?

When visions are vague,
actions are vague.

Get specific to initiate
value aligned &
directional progression.

A JAMES TALK

We've all seen or heard to TED Talks. It's become a national event and noteworthy to discuss the ideas shared at a TED event. In early April James was invited as a guest speaker at a private organization's monthly meeting. Most of the folks were military affiliated, but the networking and practice alone was worth the time preparing. Since then he's given that talk twice more!! The topic?

"YOU OWN YOUR OWN TALENT MANAGEMENT"

Here's the pitch: Everyone wants to be developed and development usually happens through opportunities...but opportunity looks like assigned tasks and requires work. "Wait, I want to be developed," you say, "I don't want to do another task!" I know, but listen, all development comes from work, and true growth happens when this work is aligned with our values.

Growth cannot happen if we're outside our values. Period. Without that alignment we can achieve many things through hard work, but these 'achievements' are less meaningful, and often do not turn into development you recognize or appreciate.

Here's the assignment: List your top 5 values. Is what you're working towards aligning with your values? Your goal is to ground yourself in these values and let your actions grow from that strong foundation...abundant life is calling.

Win!

COACHING HOURS IN THE BAG

To be a practicing certified life coach, one has to have coaching hours...James has started coaching! He is officially, OFFICIAL. *mic drop

COACHING

PRODUCTIONS

PUBLISHING

Next to North has locked picture! What does that mean? It means there is no more visual editing. Hallelujah!! Now we focus on the audio mixing of dialogue, which makes the audio tracks line up with the actors' mouths so it doesn't look like a foreign dubbed film. Sounds simple enough, but it is delicate work. Becca is also finalizing the last music tracks to score the movie! Then the editor will send all the separate audio tracks, called 'stems', to our hired sound engineer in St. Louis to be mixed for theaters and streaming platforms. We've had to learn this process cannot be rushed, and just when you think it's in the can, something else pops up that needs fixed. Buuuuut, some super good news is that we have an editor waiting in the wings, to cut a trailer for the film!



We kicked off season 2 of Candy from Strangers by digging into Brene Brown's "The Gifts of Imperfection". Three of four episodes are live, and available on podcast streaming platforms. AND, if you enjoy listening to the show, consider supporting it by buying a cup of coffee at our new page: <https://www.buymeacoffee.com/CndyfrmStgrsPod> Why Coffee instead of Patreon etc? Because it's simple and easy. No memberships, groups, or passwords needed! If we get enough supporters, we hope to upgrade equipment this winter. Venmo works too!



Sound the trumpets! Our micro-publishing house has signed a new author!

Cassel Core Publishing is also in talks with a new author for our children's division imprint. And, Becca made a helpful video on YouTube to aid authors who narrate their audiobooks to make them ACX compliant; meaning acceptable to upload on Audible.

We love helping others reach their goals!

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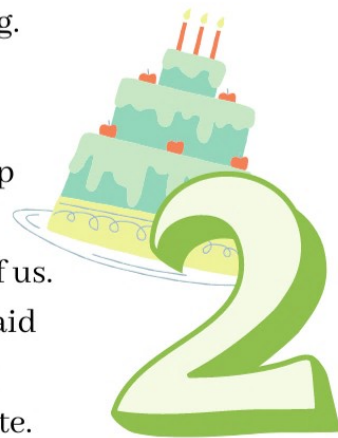


Milestones are Heavy!

Cassel Core Industries is almost 2! We had to file business taxes!!
Not to worry, we only spent money so we didn't actually owe Uncle Sam anything.
Who knew creating could be so expensive?!

We are developing training and working with clients in one-on-one mentorship sessions to help develop strategies to build abundant lives.

The areas we most excel in is how these coaching services are unique to each of us. James is starting with simple conversations and accountability partnerships to aid clients with personal and professional progress. Rebecca is starting with virtual lessons pertaining to audition and acting techniques for the new industry climate. Its important to remember that when reaching a milestone we've been striving for that we give that achievement due recognition. There will always be the next thing, next step, or next goal , but for now let's celebrate getting this far!



FLEDGLING

Like all things new, our concepts and plans will grow and change as the business does. There is a lot of learning 'new' things happening over here! We're figuring out software for audio editing, software for screenwriting, the ins and outs of website development...

One step at a time. Sometimes energizing growth actually feels like a slow, painful process. Sometimes it's draining. Most of the time it is hard work. But all the time, it is worth the effort. Keep putting one foot forward. We believe in you!

As always, thank you for being a part of our world.

As Rainer Maria Rilke said,
"You are not too old and it is not too late."

Thank you for joining us!

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Handwritten signatures of Rebecca and James. The signature 'Rebecca' is in a large, flowing script, and 'James' is in a smaller, more cursive script below it.

